

PRESS RELEASE

The Italian Trade Agency at ALA 2024

Opening today at the San Diego Convention Center, the ALA (American Library Association) Conference and Expo is the biggest library event of the year in the United States. ALA - American Library Association, founded in 1876, is the largest library and oldest library association in the world.

The Italian Trade Agency is exhibiting at the ALA for the first time with a 600 sq.ft. booth (#2521) showcasing the Italian Publishers Association AIE (Associazione Italiana Editori), the Bologna Children's Book Fair (BCBF) and our very own website ITALBOOKS.com. ITALBOOKS.com is your news source for all things regarding Italian publishing: from the current bestseller lists, literature in translation and updates on trade shows and events in the Italian library and bookstore markets. Our digital platform is tailored specifically as the point of reference for US publishing professionals interested in Italian publishing. The Italbooks website seeks to increase awareness of Italian publishing to all sectors of the US book publishing industry and is maintained by the ITA office in Chicago.

The Italian Trade Agency - ITA is a non-profit government agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. The ITA's Chicago office is the headquarters for the Publishing Task Force (PTF), which ITA has established in support of the Italian publishers who want to forge partnerships and find ways to expand their business in the USA. The PTF functions as a bridge between US and Italian companies in establishing contacts and mutually beneficial business relationships.

For additional information:

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