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Comedian, actor, writer, “Angry Retail Guy” Scott Seiss to discuss debut book The Customer is Always Wrong at ALA

(Nashville, Tenn.) — Harper Celebrate is pleased to present comedian, actor, writer, “Angry Retail Guy” Scott Seiss, debut author of The Customer Is Always Wrong: An Unhinged Guide to Everything That Sucks About Work (From an Angry Retail Guy) at the American Library Association’s (ALA) Annual Conference on Saturday, June 29.

Meet Scott Seiss Saturday, June 29:
11:00 AM - 12:00 PM, signing in Harper Focus booth #833
3:30 - 4:20 PM, on stag, PopTop-B Stage, The Customer Is Always Wrong: TikToker and Comedian Scott Seiss Shares His Hilarious Insights on the World of Retail and Work

On sale September 10, 2024 The Customer Is Always Wrong: An Unhinged Guide to Everything That Sucks About Work (From an Angry Retail Guy) is a fully illustrated, hilariously cathartic ode to underpaid and overworked employees – and the customers who annoy them.

Anyone who has ever worked in customer service (or any job, really) knows that everyone else—the customer, the boss, the company—is always right, and never the employee. The Customer Is Always Wrong expands on Scott’s ire-filled, laugh-out-loud viral videos (liked nearly 30 million times on TikTok), joyfully eviscerating not only overbearing customers, but every annoying aspect of work, including purposeless job interview questions, debatable brand values, phony mental health webinars, and the walking human trainwrecks that are our bosses. In The Customer Is Always Wrong, laugh (and maybe cry) at all the frustrating things that suck about work.
“This is a literary rage room that people can flip through and laugh about in the back while their manager wonders where the hell they are,” said Scott. “I wrote it to celebrate the resilience and determination of workers everywhere—especially those in customer service who are often the hardest working (and most underappreciated) type of employee.”

Advance praise for The Customer Is Always Wrong includes: "Scott Seiss is a hilarious geyser of rage, cynicism and venom, all delivered with a Dundalk accent that could peel paint. I love him." – New York Times bestselling author, comedian, and actor Patton Oswalt; and “I never read lmao but I definitely want this book[.]” – [C]helsea on TikTok.

About Scott Seiss: Scott Seiss (aka “Angry Retail Guy”) is a comedian, actor, writer, and, of course, former customer service employee. He’s best known for his viral “Angry Retail Guy” sketches, which have garnered millions of views online. He’s headlined comedy clubs across the country, and, notably, has opened for Patton Oswalt, Joe Gatto, Roy Wood Jr., and Josh Wolf. He appeared in Cocaine Bear directed by Elizabeth Banks, as well as Randall Park’s directorial debut Shortcomings. Scott lives in Baltimore, Maryland, when he’s not on tour for his stand-up comedy. For more information, visit www.scottseiss.com.

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