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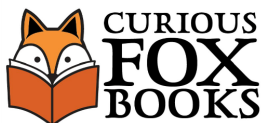
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Fox Chapel Publishing Introduces Curious Fox Books, a New Children's Non-Fiction Imprint

Lancaster, PA — Fox Chapel Publishing, a leading publisher of DIY, crafting, woodworking, and children's books, is excited to announce the launch of its new non-fiction children's imprint, Curious Fox Books. Curious Fox will release an initial assortment of over 30 non-fiction titles for children in early Spring 2024, covering a range of topics including the history of Native Americans, peaceful protests, inspirational people, national parks, and big cities. The content for many of these new titles will come from a newly formed exclusive partnership with Purple Toad Publishing, based in Kennett Square, Pennsylvania. Purple Toad, established in 2012, is dedicated to encouraging a sense of wonder in young minds and fueling a passion for learning.

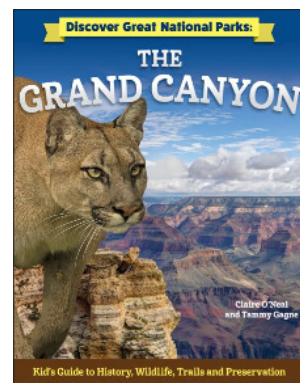
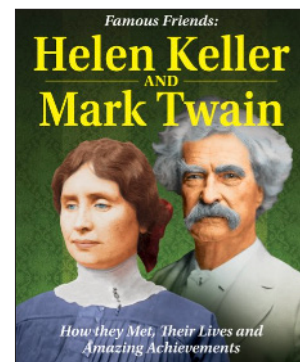
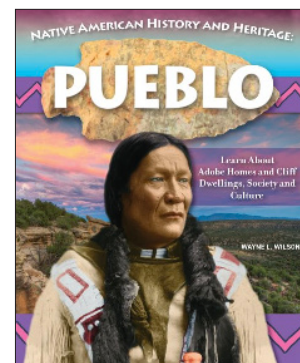
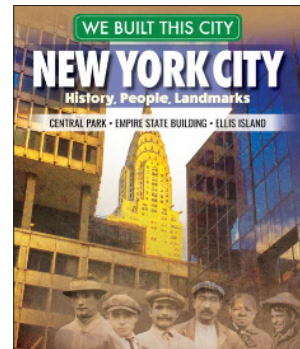
"Curious Fox Books is a tremendous addition to our publishing portfolio and we couldn't be more excited about its potential," said David Miller, president of Fox Chapel. "We believe that Curious Fox Books has the power to make a positive and meaningful impact on children's education."

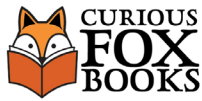
Curious Fox is committed to producing inclusive, accessible, and authentic books for young readers on non-fiction topics that will help them explore the world. The series authors and editors are professionals in children's book research and writing, and care has been taken to find experts in each subject and from the appropriate cultures and communities to review the content of these titles, especially in the case of the books on the First Peoples of North America.



Galleys of Peaceful Protests: Voices for Equality will be available at booth 1531 throughout the show.

At Curious Fox, we believe that education should be an adventure. Our mission is to spark a sense of wonder in young minds and inspire a lifelong love of learning through our engaging non-fiction titles. With a focus on kids, we offer educational journeys into fascinating topics spanning history, pop culture, biography, science, and more. We are dedicated to creating high-quality, visually stunning books that ensure every reader will be captivated and inspired. Join us on a journey of discovery and imagination with Curious Fox.





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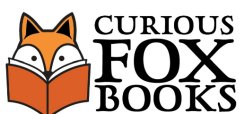
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Fox Chapel Obtains Rights of Purple Toad Publishing's Catalog of Children's Books to Rebrand Under Curious Fox Imprint

Lancaster, PA — Fox Chapel Publishing, a premier publisher of DIY, crafting, woodworking, and children's books, has acquired the rights to repackage and distribute the catalog of Purple Toad, a non-fiction children's book publisher. With an impressive catalog of children's non-fiction titles that have circulated widely through the library market, Purple Toad has established itself as a go-to source for high-quality educational books. The new imprint, Curious Fox, will release its first 25 books in the Spring of 2024 and aims to uphold and enhance the same spirit of educational learning that has made Purple Toad so successful in the school and library markets.

Curious Fox will offer a captivating collection of non-fiction titles for children, spanning North American animals and landmarks, historical figures, Native American history and heritage, and countless other engrossing subjects tailored to young learners and high school students alike. The books will be organized into series, such as *Famous Friends*, *If Animals Could Talk*, and *We Built This City*, among others, that explore fascinating themes and concepts. The imprint's overarching mission is to ignite a sense of wonder in young minds and fuel a passion for learning.

"We are excited to bring the catalog of Purple Toad's children's books to a broader audience," said David Miller, president of Fox Chapel. "Our aim with Curious Fox is to empower young readers to explore and understand the world around them with a sense of joy and wonder."



At Curious Fox, we believe that education should be an adventure. Our mission is to spark a sense of wonder in young minds and inspire a lifelong love of learning through our engaging non-fiction titles. With a focus on kids, we offer educational journeys into fascinating topics spanning history, pop culture, biography, science, and more. We are dedicated to creating high-quality, visually stunning books that ensure every reader will be captivated and inspired. Join us on a journey of discovery and imagination with Curious Fox.

