

FOR IMMEDIATE RELEASE

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Catch Presentations from Librarian Guest Presenters and Springshare Experts at Booth #2635

MIAMI (June 21, 2024) — Springshare will be hosting exciting flash presentations at Booth #2635 in the ALA Library Marketplace in San Diego, CA from June 28 to July 1. The lineup includes librarian guest presenters from public, academic, and school libraries who will be sharing how they have implemented Springshare Tools to support, expand, and enhance their library services.

Guest Presenter Schedule

Saturday, June 29

12:00pm - [If I can do it, you can do it! Transitioning to LibCal](#)

12:20pm - [Not at the Mercy of the Algorithm: Control Your Own Content with Email](#)

12:40pm - [Leveraging LibAnswers to Improve User Experience with Digital Collections](#)

Sunday, June 30

12:10pm - [Why an LMS is not enough for a Library's Online Presence](#)

12:30pm - [LibInsight & Ref. Analytics: Capturing the right data across service locations](#)

12:45pm - [Chatbot: From Development to Assessment](#)

Monday, July 1

12:00pm - [From Pathfinder to Pedagogical Guides: A Research-Backed Strategy to Improve LibGuides](#)

Springshare Expert Presentations

Members of the Springshare team will also be showcasing the latest updates across Springshare products. ALA attendees can experience [LibGuides Multi A-Z and Sublists](#) and [streamlined workflows in LibAnswers](#). Additional presentations will introduce [stack wayfinding with LibMaps](#), customizable [event flyers from LibCal](#), and the mobile-friendly [Equipment Booking UI in LibCal](#).

For the full schedule and presentation descriptions, view the [Springshare Conference Calendar](#). In addition to catching these exciting flash presentations, ALA attendees can visit Booth #2635 to chat with the Springshare team, ask questions, and pick up fun swag.

Anyone not attending ALA in person can watch a selection of flash presentations live streaming on Springshare's [Facebook page](#) during the conference and sign up for the [Springy Share blog](#) to receive a post-ALA conference recap blog post with links to the recordings.



About Springshare

[Springshare](#) helps libraries and educational institutions elevate their online presence to better serve and engage their users online. Founded in 2007, Springshare serves over 7,500 institutions across more than 100 countries.

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