FOR IMMEDIATE RELEASE
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Contact: Talia Richards-Resendes
talia@springshare.com

Catch Presentations from Librarian Guest Presenters and Springshare Experts at Booth #2635

MIAMI (June 21, 2024) — Springshare will be hosting exciting flash presentations at Booth #2635 in the ALA Library Marketplace in San Diego, CA from June 28 to July 1. The lineup includes librarian guest presenters from public, academic, and school libraries who will be sharing how they have implemented Springshare Tools to support, expand, and enhance their library services.

Guest Presenter Schedule
Saturday, June 29
12:00pm - If I can do it, you can do it! Transitioning to LibCal
12:20pm - Not at the Mercy of the Algorithm: Control Your Own Content with Email
12:40pm - Leveraging LibAnswers to Improve User Experience with Digital Collections

Sunday, June 30
12:10pm - Why an LMS is not enough for a Library’s Online Presence
12:30pm - LibInsight & Ref. Analytics: Capturing the right data across service locations
12:45pm - Chatbot: From Development to Assessment

Monday, July 1
12:00pm - From Pathfinder to Pedagogical Guides: A Research-Backed Strategy to Improve LibGuides

Springshare Expert Presentations
Members of the Springshare team will also be showcasing the latest updates across Springshare products. ALA attendees can experience LibGuides Multi A-Z and Sublists and streamlined workflows in LibAnswers. Additional presentations will introduce stack wayfinding with LibMaps, customizable event flyers from LibCal, and the mobile-friendly Equipment Booking UI in LibCal.

For the full schedule and presentation descriptions, view the Springshare Conference Calendar. In addition to catching these exciting flash presentations, ALA attendees can visit Booth #2635 to chat with the Springshare team, ask questions, and pick up fun swag.

Anyone not attending ALA in person can watch a selection of flash presentations live streaming on Springshare's Facebook page during the conference and sign up for the Springy Share blog to receive a post-ALA conference recap blog post with links to the recordings.
About Springshare
Springshare helps libraries and educational institutions elevate their online presence to better serve and engage their users online. Founded in 2007, Springshare serves over 7,500 institutions across more than 100 countries.

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